

Resources

There are many resources to help you prepare for a case interview. The important thing is to prepare sufficiently in advance. Do not walk into a case interview “cold.”

Online Interactive Resources

Employer websites. Most employers who conduct case interviews provide good online interactive case studies.

The following sites offer opportunities for you to practice case interviews **interactively**. Take advantage of them!

- <http://tinyurl.com/CornellCQInteractive>

Employer:

- <http://tinyurl.com/Bain-COCASEPrep>
- <http://tinyurl.com/BCGCASEPrep>
- <http://tinyurl.com/CapitalOneCASEPrep>
- <http://tinyurl.com/CornerstoneResearchCASEPrep>
- <http://tinyurl.com/DeloitteCASEIntPrep>
- <http://tinyurl.com/GothamConsultingCASEPrep>
- <http://tinyurl.com/LEKCASEPrep>
- <http://tinyurl.com/McKinseyCASEPrep>
- <http://tinyurl.com/OliverWymanCASEPrep>
- <http://tinyurl.com/pwcCASEPrep>

YouTube Case Interview Prep Videos

- <http://tinyurl.com/VictorChengCASEPrep>

Employer Channels

- <http://tinyurl.com/Bain-CoCASEPrep2>
- <http://tinyurl.com/CapitalOneCASEPrep2>
- <http://tinyurl.com/LEKConsulting-CASEPrep1>
- <http://tinyurl.com/LEKConsultingCASEPrep2>
- <http://tinyurl.com/LEKConsultingCASEPrep3>
- <http://tinyurl.com/McKinseyCASETips>

These **books** can be found in the Cornell Career Services Career Library in 103 Barnes Hall.

- *Case Interview Secrets*—Victor Cheng, a former McKinsey management consultant, reveals his proven, insider's method for acing the case interview.
- *Case in Point: Complete Case Interview Preparation*—Focuses on the skills you will need to handle a case interview confidently. Includes recently asked case questions and Ivy case drills.
- *How To Get A Job In Consulting*—The essential guide for successfully navigating the consulting recruiting process.
- *Crack The Case System*—42 tough cases: all types, all problems; Solo and partner techniques; Step-by-step modular format; 21 skill-building drills and exercises.
- *Vault Guide to the Case Interview*—Frameworks for constructing and handling case questions, plus practice.
- *Mastering the Case Interview*—The complete guide to management, marketing, and strategic consulting case interviews.
- *Ace Your Case! Consulting Interviews*—What to expect in consulting interviews and how firms use cases differently. Explains different case types, provides example questions, and tells how to answer each type of question.
- *Ace Your Case II! Consulting Interviews*—An introduction to the case interview, with explanations of most common question types and how to answer them. Detailed examples of good and bad answers.
- *Ace Your Case III! Consulting Interviews*—An introduction to the case interview with explanations of most common question types and how to answer them.

Statistics You Should Know

While you certainly shouldn't memorize the census report, there are certain statistics that you should be familiar with in order to help solve case interview questions. Here are some useful facts.

Populations:

The U.S. population = 321.6 Million ♠

The world population = 7.265 Billion ♠

Population of Cornell ♣

- Undergraduates = 14,315
- Graduate Students = 5,264
- Professional = 2324
- Total = 21,904

Households: ★

Average Household Size= 2.6 people

United States Population by Age ♦

0-5 Years of Age = 19,907,281

5-9 Years of Age = 20,487,176

10-14 Years of Age = 20,622,330

15-19 Years of Age = 21,108,903

20-24 Years of Age = 22,739,313

25-29 Years of Age = 22,461,554

30-34 Years of Age = 21,675,648

35-39 Years of Age = 20,374,585

40-44 Years of Age = 20,215,198

45-49 Years of Age = 20,855,844

50-54 Years of Age = 22,334,317

55-59 Years of Age = 21,807,942

60-64 Years of Age = 19,069,877

65-69 Years of Age = 16,067,468

70-74 Years of Age = 11,483,049

75-79 Years of Age = 8,123,833

80+ Years of Age = 12,086,502

Top 5 Largest States in the U.S. by population: ♥

- California - 38,802,500
- Texas - 29,956,958
- Florida - 19,893,297
- New York State - 19,746,227
- Illinois - 12,880,580

Top 5 Largest Countries by Population: ✖

- China - 1,361,512,535
- India - 1,251,695,584
- United States - 321,362,789
- Indonesia - 255,993,674
- Brazil - 202,259,812

Top 5 Largest Cities in the U.S. by population: ♥

- New York, NY - 8,405,837
- Los Angeles, CA - 3,884,307
- Chicago, IL - 2,718,782
- Houston, TX - 2,195,914
- Philadelphia, PA - 1,553,165

Sources:

♥ U.S. Census Bureau Estimate 2014

♠ U.S. Census Bureau Population Clock 2015

♣ Cornell University Enrollment Statistics 2015

♦ US Census Bureau, Current Population Survey, 2015

✖ U.S. Census Bureau, International Data Base 2015

★ U.S. Census Bureau, Annual Social and Economic Supplements, 2015